

BB Blur for Damaged Hair Featuring:  
 Silsoft\* CLX-E conditioning agent

HAIR CARE



Silsoft CLX-E conditioning agent helps provide excellent long lasting hair restoration in BB blur creams like the one below. Velviesil\* E-gel emulsion helps contribute a very soft cushioning after feel.

Phase	Ingredients	INCI Name	Wt (%)
A	Water	Aqua	qs to 100
	Structure <sup>†</sup> XL <sup>2</sup>	Hydroxypropyl Starch Phosphate	1.80
	Disodium EDTA	Disodium EDTA	0.05
	Betafin <sup>†</sup> BP <sup>3</sup>	Betain	2.0
B	Lanette <sup>†</sup> O <sup>4</sup>	Cetearyl Alcohol	2.80
	Arlacel <sup>†</sup> 165 <sup>5</sup>	Glyceryl Stearate (and) PEG-100 Stearate	0.7
	<b>SF 1202<sup>1</sup></b>	Cyclopentasiloxane	3.0
C	Quartamin <sup>†</sup> AB <sup>6</sup>	Behentrimonium Chloride	0.5
D	<b>Silsoft CLX-E conditioning agent<sup>1</sup></b>	Dipropylene Glycol (and) Polysilicone-29	1.50
	<b>Velviesil E-gel emulsion<sup>1</sup></b>	Dimethicone/Vinyl Dimethicone Crosspolymer (and) Dimethicone (and) Isohexadecane (and) Cetearyl Methicone	1.50
	Pentavitin <sup>†7</sup>	Saccharide Isomerate	0.5
	Preservative		as needed
	Fragrance		as needed

**Procedure:**

- Mix ingredients of phase B, heat to 70°C.
- Mix ingredients of phase A, heat to 70°C.
- Melt Behentrimonium Chloride in water phase A.
- Add phase B to A+C with intensive stirring, homogenize for 2 min (Ultra Turrax<sup>†</sup>-9500 rpm).
- Cool to 45°C, add ingredients of part D and mix until uniform.
- Cool to room temperature.
- Adjust pH with citric acid to 4.5 - 5.0.

**Typical Physical Properties:**

Appearance:	White cream
pH:	4.5 - 5.0
Viscosity:	5000 - 10000 cPs
Stability:	3 months/45°C

Typical properties are average test data, may vary and are not to be used as or to develop specifications.

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<sup>†</sup>Trademarks of their respective owners.

# BB Blur for damaged hair

## Featuring: Silsoft\* CLX-E conditioning agent

### HAIR CARE

#### Suppliers:

1. Momentive Performance Materials
2. AkzoNobel Personal Care
3. DuPont
4. BASF SE
5. Croda International Plc
6. Kao Chemicals Europe, S.L.
7. DSM Nutritional Products

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